

CASE STUDY — TECHNOLOGY

Oracle Hyderabad – Enterprise AV Deployment Across 6 Floors in 8 Weeks

📍 Hyderabad, India

📅 2024

👤 Oracle India

75+

TOTAL ROOMS

6

FLOORS
COVERED

8

Weeks

DELIVERY TIMELINE

**2.5L
Sq.Ft**

AREA COVERED

IdeasAhead

AV Redefined

ideasahead.in

About the Client

Oracle Hyderabad is a key technology hub supporting global operations. As one of the world's largest enterprise technology companies, Oracle's India operations play a critical role in driving innovation across cloud computing, database management, and enterprise software solutions.

The Challenge

The scope required consistent AV performance across 75 rooms of varied sizes, while supporting Zoom-based collaboration, flexible training configurations, and large shared spaces such as cafés and breakout areas—all without impacting daily operations.

PROJECT FACTS

CLIENT

Oracle India

INDUSTRY

Technology

LOCATION

Hyderabad, India

COMPLETED

2024

TOTAL ROOMS

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FLOORS COVERED

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DELIVERY TIMELINE

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2.5L Sq.Ft

Our Solution

Ideas Ahead executed a structured, parallel deployment strategy with early OEM coordination, standardized room designs, and floor-wise execution. This approach ensured rapid rollout, consistent user experience, and on-time delivery across a large footprint.

Spaces Delivered

Meeting Rooms (Small, Medium & Large)

Poly-based Zoom Rooms with Samsung displays, Extron AV infrastructure, and Biamp audio systems across multiple room configurations.

Divisible Training Rooms (1+1+1)

Flexible configuration allowing independent or combined operation with automatic AV routing for versatile training scenarios.

Boardroom

Dual large-format displays, Poly Zoom conferencing, integrated cable cubbies, and a premium Biamp audio solution for executive meetings.

Cafeteria & Social Areas

Two 130" Samsung LED walls supported by distributed AV across café, gym, and breakout zones for employee engagement.

Key Results

- 1 75+ spaces delivered across 6 floors in 8 weeks
- 2 Standardized, Zoom-first collaboration experience
- 3 Flexible training and large-group environments
- 4 Clean, enterprise-grade AV deployment
- 5 On-time handover aligned with Oracle's operational goals

Technologies Used

Poly Video
Conferencing

Extron AV
Infrastructure

Biamp Audio
Systems

Shure
Microphones

Samsung
Displays & LED
Walls

Why IdeasAhead



Speed of Execution

Proven ability to deliver large-scale AV deployments within aggressive timelines.



Platform Expertise

Deep integration knowledge across Q-SYS, Zoom, Dante, and leading AV hardware.



User-Centered Design

Solutions designed for adoption — intuitive interfaces that employees actually use.



End-to-End Delivery

From design through commissioning and support — single point of accountability.

Let's Build Something Remarkable

Transform your workspace with intelligent AV solutions
designed for how your teams actually work.

IdeasAhead

AV Redefined

WEBSITE

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LOCATION

Bangalore, India