

CASE STUDY — TECHNOLOGY / SOCIAL MEDIA

Delivering a Seamless Hybrid AV Experience Across LinkedIn's Indian Offices

📍 Bangalore, Mumbai, Gurugram, India 📅 2024 👤 LinkedIn India

3

CITIES COVERED

100+

TOTAL SPACES

93

MEETING
ROOMS

1000+

CAFÉ CAPACITY

IdeasAhead

AV Redefined

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About the Client

Spread across key business districts—Global Technology Park in Bangalore, One BKC in Mumbai, and DLF Downtown in Gurugram—LinkedIn's India offices form a strategic network of innovation hubs. The Bangalore campus serves as the largest R&D center outside the U.S., driving global product development and engineering excellence, while Mumbai and Gurugram focus on business operations, marketing, and talent engagement.

The Challenge

As LinkedIn expanded its presence across multiple Indian cities, the need arose for a unified, high-performance AV experience across diverse workspaces—ranging from compact huddle rooms and agile studios to large cafés and training zones. The goal was to ensure seamless communication, hybrid collaboration, and consistent user experience across all locations.

PROJECT FACTS

CLIENT

LinkedIn India

INDUSTRY

Technology / Social Media

LOCATION

Bangalore, Mumbai, Gurugram, India

COMPLETED

2024

CITIES COVERED

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Our Solution

In partnership with AV consultants from Singapore, Ideas Ahead delivered a robust, scalable, and future-ready AV infrastructure tailored to each site's unique functional needs. The system runs on a robust IP-based backbone leveraging Dante and Video over IP, with antenna distribution ensuring wireless mic reliability. A simulated audio heat map guided speaker placement for uniform sound coverage.

Spaces Delivered

Café Spaces

Designed for scalability and high-performance AV, supporting 1,000+ attendees during R&D announcements and global events. HDMI and audio wall plates connect to Extron encoders/decoders, IP-based Dante backbone, discreet ceiling-mounted speakers.

Learning Hearth

High-impact training room with 108" LG LED display (1.2mm pixel pitch, 800 nits), DTP transmitters/receivers, dual cameras, wireless networked microphones, network-based DSP routing via Dante to ceiling speakers.

Extra Large Conference Rooms

Large dual displays, PTZ camera with Logitech Sight companion device for multiple participant perspectives, Lightware USB-C switchers for content sharing and 100W laptop charging, Shure MXA920 ceiling arrays.

Meeting Rooms (Various Sizes)

15 Huddle Rooms, 35 Small Rooms, 25 Medium Rooms, and 18 Large/XL Rooms - all with Logitech hardware-based UC systems, Lenovo IP controllers for Teams integration.





Key Results

- 1 AV experience sets a benchmark for LinkedIn offices globally
- 2 Seamless collaboration across all work modes - huddles to large announcements
- 3 High-quality hybrid meetings with consistent experience
- 4 Enhanced productivity, engagement, and innovation culture
- 5 Discreet ceiling speakers earned high praise for preserving aesthetics

Technologies Used

LG LED Displays	Extron AV over IP	Shure MXA920 Arrays	Dante Audio Network	Logitech Rally & Sight
QSC Audio Processing	Lightware USB-C	Panasonic Cameras	Netgear Switching	Lenovo IP Controllers

Why IdeasAhead

-  **Speed of Execution**
Proven ability to deliver large-scale AV deployments within aggressive timelines.
-  **Platform Expertise**
Deep integration knowledge across Q-SYS, Zoom, Dante, and leading AV hardware.
-  **User-Centered Design**
Solutions designed for adoption — intuitive interfaces that employees actually use.
-  **End-to-End Delivery**
From design through commissioning and support — single point of accountability.

Let's Build Something Remarkable

Transform your workspace with intelligent AV solutions
designed for how your teams actually work.

IdeasAhead

AV Redefined

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LOCATION

Bangalore, India