

CASE STUDY — CONSULTING

# Canadian Services Major Bengaluru – End-to-End AV Integration for a New 25,000 Sq.Ft. Hybrid Workplace

📍 Bangalore, India

📅 2026

👤 Canadian Services Major

**25K**  
**Sq.Ft**

OFFICE AREA

**10+**

MEETING ROOMS

**4×2**

NOC VIDEO WALL

**6**

ROOM TYPES

**IdeasAhead**

AV Redefined

[ideasahead.in](https://ideasahead.in)

## About the Client

Canadian Services Major is the technology consulting arm of a major Canadian professional services firm. Their Bengaluru office at RMZ Ecoworld is their first presence in India, designed to support hybrid collaboration, modern workplace communication, and centralized monitoring operations.

## The Challenge

Canadian Services Major needed to establish a technology-enabled workplace for their India operations from scratch. The challenge was integrating AV systems within a newly constructed workspace while maintaining aesthetic consistency, ensuring a uniform user experience across rooms of varying sizes, and coordinating multiple stakeholders including AV consultants Tracedata and WNY Consulting, architects, and IT teams.

### PROJECT FACTS

#### CLIENT

**Canadian Services Major**

#### INDUSTRY

**Consulting**

#### LOCATION

**Bangalore, India**

#### COMPLETED

**2026**

#### OFFICE AREA

**25K Sq.Ft**

#### MEETING ROOMS

**10+**

#### NOC VIDEO WALL

**4x2**

#### ROOM TYPES

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## Our Solution

Ideas Ahead designed and implemented a standardized AV architecture across meeting rooms, collaboration areas, reception, and a Network Operations Center (NOC). Working closely with AV consultants Tracedata and WNY Consulting, the solution was aligned with global workplace standards while meeting local deployment requirements. Detailed coordination with all stakeholders ensured AV design integrated seamlessly with interior layouts, cable pathways, and user workflows for an on-schedule deployment.

## Spaces Delivered

### Small Meeting Rooms (4 Pax)

55" LG professional displays with Jabra PanaCast 50 for intelligent video collaboration. Crestron UC Engine with touch panel and dual occupancy sensors for automated room control.

### Medium Meeting Rooms (6 Pax)

65" LG professional displays with Yealink SmartVision 40 video bar featuring AI framing. Integrated cable cubbies and Chief mounting systems. Crestron UC Engine and touch panel.

### Large Meeting Rooms (8 Pax)

75" LG professional displays with Yealink SmartVision 40 video bar and wireless expansion microphones. Crestron UC Engine, touch panel, and occupancy sensors for improved audio pickup and video coverage.

### Network Operations Center (NOC)

4x2 video wall using LG professional panels with Chief mounting infrastructure for precision alignment and serviceability. Centralized visualization for monitoring, operational awareness, and decision-making.

### Bistro & Reception

86" display with BrightSign digital signage player for corporate communications in the bistro area. 65" display integrated with satellite TV in reception for a professional visitor experience.

## Key Results

- 1 Delivered a future-ready hybrid workplace for Canadian Services Major's first India operations
- 2 Consistent and intuitive meeting room experience across all room sizes
- 3 AI-powered video collaboration with intelligent framing in every meeting space
- 4 Centralized monitoring through a high-resolution 4x2 NOC video wall
- 5 Occupancy-based automation for energy efficiency
- 6 Scalable AV infrastructure ready for future expansion

## Technologies Used

LG Professional  
Displays

Crestron UC  
Systems

Yealink  
SmartVision 40

Jabra PanaCast  
50

Chief Mounting  
Systems

BrightSign  
Digital Signage

## Why IdeasAhead



### Speed of Execution

Proven ability to deliver large-scale AV deployments within aggressive timelines.



### Platform Expertise

Deep integration knowledge across Q-SYS, Zoom, Dante, and leading AV hardware.



### User-Centered Design

Solutions designed for adoption — intuitive interfaces that employees actually use.



### End-to-End Delivery

From design through commissioning and support — single point of accountability.

# Let's Build Something Remarkable

Transform your workspace with intelligent AV solutions  
designed for how your teams actually work.

## IdeasAhead

AV Redefined

WEBSITE

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EMAIL

[contactus@ideasahead.in](mailto:contactus@ideasahead.in)

LOCATION

Bangalore, India