

CASE STUDY — TRAVEL TECHNOLOGY

Amadeus Software Labs Adds Seamless AV Experience to New Exora Business Park Office

📍 Bangalore, India

📅 2024

👤 Amadeus Software Labs India

105

MEETING ROOMS

1400

CAFETERIA
CAPACITY

16 ft

LED WALL WIDTH

3

DIVISIBLE
SPACES

IdeasAhead

AV Redefined

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About the Client

Amadeus Software Labs India is a leading technology hub based in Bangalore, contributing significantly to the global travel technology landscape. Founded in 2012, it is part of Amadeus IT Group, one of the world's largest travel technology companies. Amadeus Software Labs India currently plays a vital role in developing innovative travel solutions, reflecting its importance in the technology sector.

The Challenge

As Amadeus collaborates with some of the most innovative companies, their office space needs to offer a unique experience. Their existing space was at full capacity, and expansion was becoming increasingly difficult. Moreover, Amadeus has always prioritized cutting-edge technology, but their systems hadn't been updated in a while, and the pandemic highlighted new needs for hybrid work environments.

PROJECT FACTS

CLIENT

Amadeus Software Labs India

INDUSTRY

Travel Technology

LOCATION

Bangalore, India

COMPLETED

2024

MEETING ROOMS

105

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LED WALL WIDTH

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Our Solution

Ideas Ahead assembled an internal team to guide Amadeus through a comprehensive design process. The objective was to amplify the "wow factor" by transitioning from traditional projectors and LED screens to expansive, high-definition video walls. Additionally, cutting-edge cameras and microphones were recommended that significantly outperform earlier models, offering superior performance and quality. The goal was to ensure compatibility with all major video conferencing platforms, including Zoom, Teams, Google Meet, and future technologies.

Spaces Delivered

Boardroom

Features a stunning 16-foot-wide Absen 1.2mm pixel pitch Active LED wall, complemented by Novastar video wall processor, QSC Network PTZ cameras, Sennheiser ceiling microphones, QSC speaker system, and Qsys control system.

Cafeteria

In the spacious 1400-seat cafeteria, two 10-foot-wide Absen 1.5mm pixel pitch Active LED walls take center stage. The setup is enhanced by multiple Telycam cameras, Roland mixer, Sennheiser handheld and gooseneck microphones, and QSC speaker system.

Townhall Area

Consists of three divisible spaces that can be combined or isolated. Active LED displays range from 20 feet down to 7.1 feet, supported by Telycam camera systems, Sennheiser microphones, and QSC speaker system.

Meeting Rooms

105 meeting rooms equipped with Logi and Jabra UC bars, along with complementary peripherals for a superior collaboration experience.

Key Results

- 1 Meeting equity achieved - clients and employees seen and heard clearly whether joining in person or remote
- 2 Visitors and employees from other geographies impressed by seamless technology integration
- 3 Employees can easily walk into rooms and share from their laptops without assistance
- 4 QSC now uses Amadeus's office as a demo site for their technology
- 5 Full-time AV support staff no longer needed for basic operations

Technologies Used

Absen LED
Walls

Novastar Video
Processor

QSC Q-SYS
Audio & Control

Sennheiser
Microphones

Telycam
Cameras

Roland Mixer

Samsung
Displays

Logitech UC
Bars

Jabra UC
Solutions

T1V
Collaboration

Why IdeasAhead



Speed of Execution

Proven ability to deliver large-scale AV deployments within aggressive timelines.



Platform Expertise

Deep integration knowledge across Q-SYS, Zoom, Dante, and leading AV hardware.



User-Centered Design

Solutions designed for adoption — intuitive interfaces that employees actually use.



End-to-End Delivery

From design through commissioning and support — single point of accountability.

Let's Build Something Remarkable

Transform your workspace with intelligent AV solutions
designed for how your teams actually work.

IdeasAhead

AV Redefined

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LOCATION

Bangalore, India